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## UM Labs hires Vice President of Sales & Marketing, North America

**London, UK - September 1, 2009** - UM Labs, a leader in VoIP security and connectivity, today announced that Mike Wilson will be joining the company as Vice President of Sales & Marketing for North America.

An industry veteran of 25 years, Mike brings sales and marketing leadership experience from software companies such as Crowntek and Computer Associates, consulting organizations including Ernst & Young and IMRglobal, and IT start-ups like Visual Systems Development Group and ProfitPoint Inc. Mike is also an active angel investor and serves as an advisor for a number of emerging, private technology companies. "I couldn't be more excited to be joining UM Labs at this time of high growth in voice over IP services, and UM Labs unique position in this market. I look forward to working closely with our partners and customers to extend the value of their VoIP security investments." said Wilson.

"Mike's experience and understanding of successful sales and partnering with IT service organizations will greatly assist UM Labs to accelerate its revenue growth and expansion in the North American marketplace." said UM Labs CEO, Peter Cox.

### About UM Labs Ltd

UM Labs is a pioneer and leader in Voice over IP and Unified Messaging security. The company markets a family of cost effective SIP Security Controllers that easily and securely connect VoIP systems used by enterprises, government, and communications service providers to the public internet.

Confidentiality, integrity, and authenticity of voice communications over the Internet (VoIP) are critical considerations for most businesses. Driven by lower bandwidth costs and the promise of increased flexibility, VOIP is quickly becoming a critical tool in the business-to-business landscape. Significant growth in SIP Trunking and consolidation of voice and data traffic over the public internet are raising new security and interoperability concerns that were previously overlooked. To solve these problems, UM Labs has developed a family of cost effective SIP Security Controllers which can be easily plugged into existing networks to enable SIP connectivity, security and voice encryption.

The company was founded in 2007 by pioneers in networking and security. The CEO, Peter Cox, was a co-founder of internet security specialist Borderware Technologies, where he contributed to the design of the Borderware Firewall Server, one of the industry's first commercial firewall products and to the MXtreme product, one of the first application level security gateways for email. Peter was also in charge of the design team and commercialization efforts for SIPassure, a popular first generation SIP application firewall. The Chairman, John Alsop, was CEO and co-founder of Borderware. He was a key visionary behind the company's security product strategy, including initiating development on SIPassure.

For more information, please visit our website, <http://www.um-labs.com/>